



Release Fish, Not Lures

When you get off the water . . .



Is there a recycling canister where you're fishing?
If yes, dispose.
If no...

Do you have a local recycling program?
If yes, save for the program.
If no...

Is there a trash receptacle where you're fishing?
If yes, dispose.
If no...

Dispose in your trash can at home.

KEEP AMERICA FISHING
PledgeToPitchIt.org